



Member Prospectus

We appreciate your interest in the Canadian Antimicrobial Innovation Coalition and invite you to join our national network of pharmaceutical and medical professionals in addressing the growing public health threat posed by antimicrobial resistance.

ABOUT CAIC

Founded in 2020, the Canadian Antimicrobial Innovation Coalition (CAIC) is a nonprofit organization bringing together Canada's key players in the biomedical innovation industry and research-based organizations.

Our aim is to engage the public, health sector, and government to protect Canadians from the rise in antimicrobial resistance (AMR) by positioning Canada as a leader in AMR research and product development, economic growth, and investment.

We aim to do this by:

- **Facilitating** necessary dialogue and collaboration between relevant partners such as regulators, public policymakers, researchers, and manufacturers
- **Advocating** for policy initiatives aimed at reducing the impact of AMR and informing the public about its dangers
- **Advising** government officials on appropriate research mechanisms and regulatory incentives aimed at strengthening efforts to combat AMR in Canada
- **Contributing** to the Pan-Canadian Framework for Action for Tackling Antimicrobial Resistance and Antimicrobial Use

Our members come from the biopharmaceutical, diagnostic, and research industries and have a significant level of experience studying AMR.

Learn more about the [CAIC Governance and Leadership Structure](#).

MEMBERSHIP BENEFITS

All members share a commitment to CAIC's core principles and mandate. For our success and credibility with external parties, including government officials, members must be fair, honest and consistent in their pursuit of protecting Canadians against the public health threat of rising antimicrobial resistance.

Our members have an important voice in CAIC's initiatives and receive a wide array of benefits, including:

- **A Seat at the Table:** Membership entitles you to a role in the organization and participate in our work. As a member, you will help provide input into CAIC's agenda, share insights and data, and participate in membership meetings on a regular basis.
As a member, you will be entitled to **select a Sub-Group** to participate and contribute to its work:
 - **Regulatory**
 - **Market Access**
 - **Research and Development**
- **Collaborative Network:** Membership gives you access to a broad network of AMR stakeholders and their strategic thinking.
- **A Voice in the Conversation:** Members participate in critical activities such as communications, public engagement, and advocacy.
- **Flexibility:** Members can participate as much – or as little – as desired. Some may be very active across all activities, while others prefer to participate in specific initiatives that most directly align with their interests.
- **Leadership:** Member sponsors are eligible to play a leadership role in targeted CAIC initiatives.

Annual Membership

\$1000 annual fee: Membership for companies with 200+ employees

\$500 annual fee: Membership for small businesses

Sign up to be a member on the [CAIC website](#).

For questions, please contact Dani Peters, Senior Advisor, CAIC: dani.peters@magnetsstrategygroup.com