

We appreciate your interest in the Canadian Antimicrobial Innovation Coalition and invite you to join our national network of pharmaceutical and medical professionals in addressing the growing public health threat posed by antimicrobial resistance.

About CAIC

Founded in 2020, the Canadian Antimicrobial Innovation Coalition (CAIC) is a nonprofit organization bringing together Canada's key players in the biomedical innovation industry and research-based organizations.

Our aim is to engage the public, health sector, government and partners (i.e. CARB-X, AMR Action Fund, and others) to protect Canadians from the rise in antimicrobial resistance (AMR) by positioning Canada as a leader in AMR research product development, economic growth, and investment.

We aim to do this by:

- **Facilitating** necessary dialogue and collaboration between relevant partners such as regulators, public policymakers, researchers, and manufacturers.
- **Advocating** for policy initiatives aimed at reducing the impact of AMR and informing the public about its dangers.
- **Advising** government officials on appropriate research mechanisms and regulatory incentives aimed at strengthening efforts to combat AMR in Canada.
- **Contributing** to the Pan-Canadian Framework for Action for Tackling Antimicrobial Resistance and Antimicrobial Use.

Our members come from the biopharmaceutical, diagnostic, and research industries and have a significant level of experience studying AMR. As a data-driven coalition, our members recognize that access to standardized, up-to-date, and accessible data remains one of the key challenges in addressing antimicrobial resistance.

Membership Benefits

All members share a commitment to CAIC's core principles and mandate. For our success and credibility with external parties, including government officials, members must be fair, honest and consistent in their pursuit of protecting Canadians against the public health threat of rising antimicrobial resistance.

Our members have an important voice in CAIC's initiatives and receive a wide array of benefits, including:

- **A Seat at the Table:** Membership entitles you to a role in the organization and participate in our work. As a member, you will help provide input into CAIC's agenda, share insights and data, and participate in membership meetings on a regular basis.
- As a member, you will be entitled to **select a Sub-Group** to participate and contribute to its work:
 - **Diagnostics**
 - **Access & Stewardship**
 - **Pull Incentives**
 - **Push Incentives**
- **Collaborative Network:** Membership gives you access to a broad network of AMR stakeholders and their strategic thinking.
- **A Voice in the Conversation:** Members participate in critical activities such as communications, public engagement, and advocacy.
- **Flexibility:** Members can participate as much – or as little – as desired. Some may be very active across all activities, while others prefer to participate in specific initiatives that most directly align with their interests.
- **Leadership:** Member sponsors are eligible to play a leadership role in targeted CAIC initiatives.

Achievements 2025

Advocacy

- **Ottawa High Level Meeting on AMR**
 - Partnered with Senator Mohamed Iqbal-Ravalia to organize one-day meeting in Ottawa
 - Drew over 100 participants, including government officials, from across G7 countries

- Tangible impact on decisions to maintain Canadian government support and focus on AMR activities
- **House of Commons Science and Research Committee Study on AMR**
 - Supported CAIC leadership and member testimony before committee
 - Coordinated with other witnesses and CAIC allies to support coherent common message
 - High impact committee engagement with respect to increasing government awareness and support for funding, program prioritization
- **Provincial Advocacy**
 - Engagement with provincial public health officers to build regional support on AMR incentive pilot and promote responsible use of novel therapeutics tackling AMR
 - Engaged list of provincial public health KOLs across country to reinforce CAIC priorities for effective push and pull incentives

Policy

- Engagement with government of Canada and provincial authorities on policy priorities: push and pull incentives and incentives for stewardship

Awareness

- Podcasts with guests to bring a Canadian lens to AMR topics
- Participated as speaker on conference panels (AMR Day in Quebec, CAHR Ottawa Day)

THE YEAR AHEAD: 2026 STRATEGIC PRIORITIES & WORKPLAN

Work with government to optimize AMR Pull Incentive Pilot

- Engage Health Canada, PHAC, and PSPC to shape pilot design and financial parameters.
- Advocate for sufficient funding levels that reward innovation and ensure participation.
- Promote alignment with international pull models (UK, US, Japan) where helpful (e.g., funding, HTA).
- Recommend inclusion of stewardship and access criteria tied to hospital networks.

- Prepare briefing materials for parliamentarians and senior officials.
- Address potential administrative barriers (ex. PMPRB, HTA, CDA)

Standing Committee on Health – AMR hearings and study (early 2026)

- Identify and brief potential witnesses and expert contributors.
- Develop submission materials highlighting innovation, stewardship, prevention and access challenges for Canadian and global firms.
- Coordinate messages with partner organizations and patient advocates.
- Prepare background notes linking AMR to domestic priorities.
- Support testimony connecting economic, clinical, and security dimensions of AMR.
- Promote standardized and accessible AMR data, unify fragmented surveillance structures, and advance a One Health approach to support integrated data across sectors.

Pan-Canadian AMR Plan 2.0 Update

- Participate in early consultations with PHAC and partner departments.
- Emphasize integration of sustainable multi-year funding mechanisms.
- Advocate for inclusion of innovation and procurement components.
- Encourage clear federal-provincial implementation pathways and accountability metrics.
- Propose measurable stewardship targets and monitoring indicators.

AMR & National Security / Conflict Contexts

- Highlight risks of resistant infections in humanitarian and military operations.
- Promote preparedness planning across civilian and military health systems.
- Encourage international cooperation through NATO and WHO mechanisms.
- Advocate for R&D and stockpiling of antimicrobials suitable for deployment through newly established mechanisms through ISED for defense innovation.
- Support linking AMR preparedness to national security and funding frameworks.

G7 France 2026 Engagement

- Leverage partnerships from the 2025 Ottawa high-level meeting.

- Coordinate with French and Canadian legislators to maintain political momentum.
- Use the Global AMR R&D Hub and GARDP networks for industry collaboration.
- Facilitate parliamentarian–industry exchanges and joint statements.
- Position Canada as a leading voice on global AMR incentive alignment.

Provincial Advocacy & Coordination

- Advance Ontario AMR Action Plan focusing on stewardship, prevention (reimbursement) and innovation incentives.
- Facilitate Ontario–Quebec collaboration on procurement and surveillance.
- Engage Alberta to update its AMR Framework to include pull and stewardship incentives.
- Encourage alignment through FPT Health Ministers’ meetings.
- Develop provincial briefing materials on health-system and economic benefits

HERC – AMR R&D Funding & Partnerships

- Promote AMR priorities within Health Emergency Readiness Canada funding streams.
- Advocate for dedicated AMR R&D and stewardship innovation funding lines.
- Build co-funded research projects with HERC, CAIC members, and industry.
- Align HERC investments with national innovation and preparedness goals.
- Use outcomes to demonstrate Canada’s leadership in global AMR efforts.

Sponsorship Opportunities

CAIC is accepting sponsorships to support critical elements of our work. CAIC sponsors have an opportunity to provide strategic guidance on targeted initiatives and shape our strategic communications, public engagement, and advocacy on CAIC’s core priorities.

CAIC depends on the direct financial support of our members and sponsors to maintain our credibility and sustain our impact. We are grateful to our sponsors who contribute as much as they can as direct funding is currently CAIC’s only revenue source.

Targeted initiatives

In addition to membership fees, we welcome contributions and sponsorships for targeted initiatives, such as communications, advocacy, public engagement (patient groups, health professional groups, and other associations). Apart from general sponsorship, we would be pleased to work with you to develop and implement initiatives that align with your particular goals and interests, as approved by the Steering Committee. General sponsors have an ability to participate in an advisory council to provide direction on strategic initiatives.

Communications

- Public relations campaign
- Social media campaigns

Public Engagement

- Webinars with patient groups
- Patient coalition management

Advocacy

- Engagement with federal policymakers
- Advocacy days (federal and provincial)

Annual Membership

Core Biomedical Innovation Membershi

For organizations shaping the future of biomedical innovation, with the following annual dues based on company size:

- **\$500** — Small businesses with fewer than 50 employees
- **\$1,000** — Companies with 50–100 employees
- **\$3,000** — Companies with 100+ employees

Startup Membership

Built for emerging innovators, this membership offers eligible companies that have raised under **\$5M** access to reduced or waived fees, pending Board approval.

Associate Membership

A **\$500** non-voting tier for universities, research centres, and patient advocacy organizations, with benefits that include quarterly call participation and access to the annual advocacy event. Associate Members affiliated with a post-secondary institution in Canada will have the option to nominate up to **20 non-voting representatives**, including faculty, researchers, and graduate students. The Board will consider reduced fees for Associate Membership applications on a case-by-case basis, upon request.

Individual Membership

A **\$150** individual non-voting membership for professionals and supporters who believe in advancing the industry advocacy mission and want to be part of the network.

Sponsorship Levels

Depending on the amount they contribute, sponsors can support our work in different ways. Our tiered sponsorship levels and benefits are as follows:

General Sponsorship

- Recognition provided in marketing, program design and delivery

Bronze Sponsor: \$1000-\$3000

- Participate on advisory council for 1 strategic initiative
- Membership on up to 2 subgroups
- Logo on promotional materials

Silver Sponsor: \$4000-\$8,000

- Participate on advisory council for 1-2 strategic initiatives
- Membership on up to 2 subgroups
- Logo on promotional materials

Gold Sponsor: \$10,000-\$15,000

- Participate on advisory council for 3-4 strategic initiatives
- Membership on up to 3 subgroups
- Logo on promotional materials

Project Sponsorship

- Support for dedicated initiatives to advance mission and activities